

EVENT SPONSORSHIP

Cause to Entertain #3
Brought to you by IAmHypeOnline.com
Mangu Caribbean Restaurant & Lounge,
503 5th Ave, San Diego, CA 92101
Sunday, May 31, 2009, 6pm – 9pm

THE EVENT

This charity event is being held to raise awareness about Leukemia and raise money in support of 2 year old Zara and the San Diego Leukemia Foundation. Collette, Zara's mom is a single parent from San Diego who has recently begun to struggle with the mounting medical bills to care for her beautiful daughter Zara who suffers from Leukemia. IAmHypeOnline.com a new media marketing company out of San Diego has stepped up to promote the event along with the San Diego chapter of the Leukemia and Lymphoma Society to raise money to help Zara and to further the cause to hopefully eradicate the disease that affects over 2000 children in the United States annually.

Event Highlights

The event will be packed with live performances by Pook Diesel and Astra Kelly. A comedic performance by R.T. Steckle and a fashion showcase from Dirtbag Clothing. The smooth sounds of DJ Hands Off will provide the musical interludes. Attendants will include members of the San Diego and LA Media.

Event Details

Name: Cause to Entertain

Type: Charity Event

Date: Sunday May 31st, 2009

Where: Mangu Caribbean Restaurant – 503 Island Ave, San Diego CA 92101 – (619) 550-1343

Time: 6:00 to 9:00

Attire: Cocktail

Food: hor d'oeuvres provided by Mangu

Open Bar: Open bar from 6 – 7 provided by U4RIK Vodka (Subject to change)

Event Itinerary

6:00 pm to 6:15 pm: Social Meet & Greet

6:20 pm to 6:25 pm: Introduction & San Diego Chapter of the Leukemia & Lymphoma Speaker

6:30 pm to 6:45 pm: Comedian R.T. Steckle

7:00 pm to 7:15 pm: Silent Auction Announcement

7:30 pm to 8:00 pm: Performance by Astra Kelly

8:15 pm to 8:30 pm: Performance by Pook Diesel

8:45 pm to 9:00pm: Wrap-up

Supporters

IAmHypeOnline.com, Meal Ticket Marketing, Ryot Entertainment, Dirtbag Clothing, VanSports, Mangu, The San Diego Chapter of the Leukemia and Lymphoma Society, U4RIK Vodka.

WHY INVEST IN CAUSE TO ENTERTAIN

Your sponsorship makes a difference for your business, our local artists and those in most need of our support. Sponsorship gives your business:

- High profile exposure associated with art, music, film and fashion,
- Positive exposure associated with humanitarian effort,
- The chance to make a real and measurable difference in the life of a child that suffers from a deadly disease and support the San Diego Chapter of the Leukemia and Lymphoma Society.
- The chance to provide artists with opportunity to turn their aspirations into reality with exposure to industry producers
- Audience exposure – including
 - ◆ talent – artists, musicians, actors, fashion designers
 - ◆ industry professionals – photographers, producers, directors, agents
 - ◆ local energetic, socially conscious, cultured socialites
- Enhanced employee morale – make them proud!

SPONSORSHIP LEVELS

Diamond - \$1,000

- Include company details on all pre-event internet marketing including social network marketing, online press releases and email blasts.
- Sponsorship of an event activity.
- Advertisement on Cause 2 Entertain Website.
- Distribution of marketing collateral to attendees during entry into the event.

Gold – \$500

- Sponsorship of an event activity.
- Advertisement on Cause 2 Entertain Website.
- Distribution of marketing collateral to attendees during entry into the event.

Silver – \$250

- Advertisement on Cause 2 Entertain Website.
- Distribution of marketing collateral to attendees during entry into the event.

EVENT SPONSORSHIP AGREEMENT

SPONSOR DETAILS

Sponsor Name _____

Contact Name _____

Phone & Fax _____

Email _____

Address _____

I would like to participate as a Cause to Entertain Sponsor at the following level:

- \$1,000 Diamond Sponsor
- \$500 Gold Sponsor
- \$250 Silver Sponsor

Method of Payment

- Check enclosed for \$ _____
- Please send an invoice
- Please charge my credit card for \$ _____
 - MasterCard
 - Visa
 - Discover
 - American Express

Name of Card _____

Credit Card # _____

Expiration Date _____

Signature _____

Daytime Phone _____

Please fax only the sponsorship agreement portion with sponsorship amount to (619) 825-6046, mail it to 9950 Campo Road Suite 201, San Diego CA 91977 or call Shawn at (619) 300-5841 to arrange for pick-up. For more information about **Cause to Entertain** please go to the website at www.causetoentertain.com , call (888) 786-9559 to talk to a representative or email us at info@iamhypeonline.com. For more information about **IAmHypeOnline** please go to our website at www.iamhypeonline.com.